

Welcome to the iDrive Movement – Let's Get Things Started!

Define the Challenge

Do you have a passion for a cause? Something in your school or community that you feel needs to change? Is it a social issue? Choose a topic that drives you...and Get Started!

You and your team of Agents can turn these problems into opportunities. You do not have to know everything, but you do need to be willing to think big, try new things, and commit to work through challenges that arise.



JUMP START:

Write down a problem(s) or issue(s) that concerns to you, or browse the **Hot Topics** on the sidebar and check the boxes that concern you.



IGNITION:

Why does the topic(s) interest you? What do you want to say about the topic(s)?

Hot Topics:

- Anxiety and Depression
- Body Image and the Media
- Cell Phone Addiction
- Cyber Bullying
- Dating Online
- Environment and Technology
- Equal Access to the Internet
- Gang Violence
- Gender Equality
- Hacking and Coding
- Human Trafficking
- Online Piracy (Intellectual Property Theft)
- Online Pornography and Teens
- Prescription Drug Abuse
- Physical/Mental Abilities
- Poverty and Homelessness
- Racial Bias and Diversity
- Relationships and Abuse
- Self-Harm
- Senior Citizens and Technology
- Sexting and Shaming
- Surveillance and Privacy
- Technology in Education
- Teen Alcoholism
- Teen Pregnancy
- Terrorism
- War/International Conflict
- World Hunger
- _____
- _____
- _____

ILLUMINATE:

Opportunities for change are all around you. You notice problems that need to be resolved, needs that need to be met, or improvements that could be made every day. Look around and think about where the need for change occurs. Where's the need? (Check the box.)

- My Life (self / family / friends)
- My School
- My Online Communities/Social Media
- My Neighborhood
- My Country
- My World

REV' UP:

Focus on one challenge that is most important to you. State the problem or area of need.

Write it Down

What needs to do you see? What changes do you wish would take place? What issues do you want others to better understand about this matter? What problem do you want to solve?

The Problem is...

DEFINE YOUR VISION AND MISSION:

State your vision for change and define what you want to accomplish.

DETERMINE YOUR DIRECTION:

How can you deliver your message?

Everybody has a different level of comfort when it comes to speaking out and leading others: some people are more reserved, while others are more outgoing. But, every voice matters! And there are many ways you can take part in the iDrive movement:

- **Be a Social Media Champion** - Carry important messages to others on social media. Follow these simple steps to support the iDrive Movement on Instagram
 1. Follow [@idrive_live](#) on Instagram.
 2. Participate in monthly campaigns and initiatives
 3. Like posts on [@idrive_live](#).
 4. Comment on iDrive posts to show support for a cause.
 5. Mention [@idrive_live](#) in your IG posts and mention other followers in grades 8-12 so that they can spread the word too!
 6. Share campaign images with your own Instagram followers to amplify awareness.
- **Inspire Others** - True stories from teens make a major impact—especially when related to monthly awareness campaigns. Your story could help others overcome encounters with issues like cyber bullying, teen dating violence, and intolerance. Tell your story – Fill out the form at www.idrivetvonline.com/contact. [Enter your email address and name, check the box if you'd like to remain anonymous, and share your story.]
- **Coordinate and Participate in iDrive Agent Activities** - iDrive Agent activities give you a voice to bring awareness to important issues and become a catalyst for change. Take a look at the “Agent Activities Menu” section of the student toolkit for project and event ideas.

TAKE ACTION!

PITCH YOUR INITIATIVE

Use the form below to write a pitch for your initiative. Then, go to www.iDrivetvonline.com, register as an Agent and submit your ideas to the iDrive Team.

Campaign Topic:

Mission / Goal:

Type of Activity: (PSA, short form documentary, interview, social media campaign, assembly, community event)

What DRiVEs you about this topic? Why do you think that others should care about this challenge?

Summary: What will you do and how will you accomplish your goals?

Think BIG! Become a Student Advisory Board Member and coordinate a team of Agents in a nationwide effort. Apply online once you have registered as an Agent.