

# iDrive Youth Outreach and Empowerment Program

## Where the Rubber Meets the Road

### What is iDrive?

iDrive is a youth-led, youth-inspired outreach and empowerment program of i-SAFE. iDrive's vision is to shape 21st century leaders by giving young people from all walks of life across the nation a voice to speak out about the issues and problems they face online and offline, and empower and inspire them to do something about it!

### The Challenge

Teens are fueled with ideas and want to make change happen, yet they need a platform to make their voices heard; to believe that their opinions matter. iDrive brings students together as a thriving social community, offering a platform to submit ideas and share their experiences. Working in collaboration, students design, develop and implement solutions to real-world issues. i-SAFE's student toolkit gives young people a jump-start in their endeavors. The Student Toolkit includes activities and guidelines for creating campaigns and organizing events.

### The Opportunity

Teens face challenges every day. i-SAFE equips and empowers students to meet these challenges head-on. By engaging in a creative problem-solving process, students learn how to turn challenges into an opportunities; a mindset that influences students in their personal lives, their schools, their communities, and their future. iDrive is the vehicle for youth-led initiatives. As i-SAFE Agents, students ages 13-18 get behind the wheel and drive campaigns on issues affecting their generation. However, young people need guidance and support from adults. Open the door to new opportunities for your students to experience personal growth as they make a real social impact.

Educators and parents hold the key to spark their interest by giving them an opportunity, encouraging them to get involved, and helping them along their way to successfully achieving

their goals. That is where you come in! - i-SAFE is asking all educators, librarians, school principals, coaches, club advisors, and parents to support this initiative.



### GIVE STUDENTS A VOICE!

#### Speak Up And Be Heard

Spend 5-10 minutes of homeroom/class time for reflection. Ask students to think about issues in their school, neighborhood, community or world where they would like to see change. These issues can be small or large - school dress code, healthier food choices in vending machines, or larger social issues such as teen dating violence, self-harm, cyberbullying, teen homelessness. Listen intently to what they have to say; empower them by letting them know that all ideas are important - no idea is insignificant!

# Bring the iDrive Movement to Your Classroom

## Set The Wheels In Motion

Give credence to their ideas. An idea is the first step to setting and achieving a goal. Research shows that writing down one's goals enhances goal achievement. Ask your students to write down the changes and improvements that they wish to see in their social circles, school, neighborhood, community, and even around the world.

## Direct Students To iDrive

iDrive connects students to other students and the iDrive Team at i-SAFE headquarters to propose ideas for events, campaign topics, and to share their stories. Your students' ideas could be selected to be part of a future iDrive campaign!

1. Go to [www.idrivetvonline.com](http://www.idrivetvonline.com)
2. Click on the "Become an Agent" link (student's name, email, and school name goes into our database for future iDrive campaigns),
3. Complete the form fields.
4. Submit their ideas in the comment box.

\*\* Consider awarding class credit, or extra credit, for participation.

**When a student's idea is selected for an iDrive campaign, all schools will be notified via i-SAFE Newsletter. Students who have joined the iDrive Movement will receive iDrive newsletters via e-mail.**

## ENCOURAGE STUDENTS TO FOLLOW @idrive\_live ON INSTAGRAM

- Participate in student-driven initiatives.
- Engage in conversation with other iDrive community members about topics that are relevant and concerning to their generation.
- Tag or mention @idrive\_live in their photos and inspire others by sharing their stories of their activities and community service.

## Apply iDrive to Service Learning or Senior Projects

Encourage your students to use iDrive initiatives as part of their service learning or senior projects. Engagement in volunteer

and service learning experiences include, but are not limited to: working at an animal shelter, convalescent hospital, helping seniors set up a Facebook, and tutoring students in elementary grades. Sharing their stories with the larger iDrive community online helps students build a positive online reputation that gives them an advantage when applying for college and entering the workforce.

## Nominate Students to Become Student Advisory Board Members

i-SAFE is recruiting students from all across the U.S. and Territories to apply for a seat on the Student Advisory Board. This leads to great advantages and benefits for students who become advocates for specific causes (i.e. cyberbullying, human trafficking). A team of 11 students, and 1 Chairperson, will be selected from across the nation to meet monthly to analyze needs; research and brainstorm; design and develop campaigns and events; implement initiatives; and evaluate success in order to evolve and grow. This is a BIG opportunity for an outstanding leader to work with a non-profit as a high school student.

## Teachers, Principals, Administrators

Nominate one female student and one male student to represent your school as a Student Advisory Board Member.

1. Students should prepare a resume (approx. 2 paragraphs) or write a few paragraphs that explain their qualifications and reasons for wanting to be a Student Advisory Board Member.
2. Direct students to [www.idrivetvonline.com](http://www.idrivetvonline.com) (or teachers/administrators can submit the online form for the student)
3. Click on the Student Advisory Board link.
4. Complete the online form.

\*\* Students should be aware that i-SAFE will screen each applicant's presence online including social media sites such as Facebook, Instagram, and Twitter.

**i-SAFE is shaping leaders for a better world. We need your support and by working together we can help students succeed in school and beyond**